

REVIEW OF THE TRAINEESHIP AT THE UNIVERSITY OF PREŠOV

The University of Prešov is one of the leading higher education institutions in Slovakia, located in the city of Prešov. Founded in 1997, the university quickly established itself as an important educational and scientific center of the region. It offers a wide range of academic programs at bachelor's, master's and doctoral levels covering various fields of knowledge, including humanities, social sciences, natural sciences, theology, medicine and others. Training programs are aimed at developing critical thinking, practical skills and academic excellence.

The University of Prešov actively cooperates with foreign universities and scientific institutions, which allows students and teachers to participate in international exchange programs, joint research and projects. The university plays an important role in the cultural and social life of the region, organizing various events, conferences, seminars and cultural events that contribute to the development of civil society and cultural exchange.

During my traineeship, 58th International Academic Festival (Akademický Prešov) and FemFest 2024 were held in Prešov, with active participation from both students and teachers of the university.

Ukrainian students enrich the cultural diversity of the University of Prešov. They bring unique perspectives, traditions, and experiences that enhance the multicultural environment on campus. Cultural events and activities organized by Ukrainian students contribute to the broader understanding and appreciation of Ukrainian culture among the university community.

What about my traineeship, it was divided into two parts; at the very beginning, I became familiar with the receiving institution, the working environment, team of employees, his/her mentor and tasks, rules and guidelines related to safety at work, protection of health at work, hygiene and fire protection.

The second part of the traineeship was a continuation of the fulfillment of tasks given by the receiving institution specified below:

1. Lecture for students of aesthetics on the topic: Cultural practice of image.

The theme of this lecture lying in Gottfried Boehm's conception of the cultural practice of images offers a valuable framework for understanding the complex role of visual representation in contemporary culture. By understanding Boehm's theories, we can gain a deeper appreciation of how images shape and reflect cultural identity, values, and practices. The lecture underscores the importance of visual literacy and critical engagement with images in an increasingly visual culture.

2. Lecture for students of aesthetics on the topic: Internet meme as a visual practice of postmodern media landscape.

Internet memes represent a visual practice of the postmodern media landscape, embodying intertextuality, irony, and hyperreality. They democratize content creation, serve as tools for social commentary and activism, and foster community building. As memes continue to evolve, they will remain a significant and dynamic element of digital culture, reflecting and shaping the complexities of contemporary media. This lecture about the importance of understanding memes not merely as humorous distractions but as powerful cultural artifacts that offer insights into the postmodern condition. At the lecture, I demonstrated Ukrainian internet memes. We also discussed the current Slovak memes and compared the current topics and visual images of the memes of both countries.

3. Workshop for students of aesthetics on the topic: Classification and analysis of Internet memes.

The workshop on "Classification and Analysis of Internet Memes" aims to provide participants with a comprehensive understanding of the various types of internet memes and the methodologies used to analyze them. Internet memes are a dynamic and influential component of digital culture, reflecting and shaping social norms, political opinions, and cultural trends. This workshop equipped participants with the tools to classify different memes and analyze their content, dissemination, and impact.

The internship was useful and productive, and provided a significant contribution to my professional and academic growth.

I gained experience working in a new environment, got to know a team of professionals, and learned the rules and guidelines related to the work of a higher education institution in Slovakia. This internship became an important stage in my professional activity, providing the necessary knowledge and skills for further successful development in the field of aesthetics and cultural studies. The competencies acquired and improved during the internship will be applied by me in conducting scientific research, which will contribute to my further academic development.

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ОГЛЯД СТАЖУВАННЯ В ПРЯШІВСЬКОМУ УНІВЕРСИТЕТІ

Автор заявляє про відсутність конфлікту інтересів. Спонсори не брали участі в розробленні дослідження; у зборі, аналізі чи інтерпретації даних; у написанні рукопису; в рішенні про публікацію результатів.

The author declares no conflicts of interest. The funders had no role in the design of the study; in the collection, analyses or interpretation of data; in the writing of the manuscript; in the decision to publish the results.